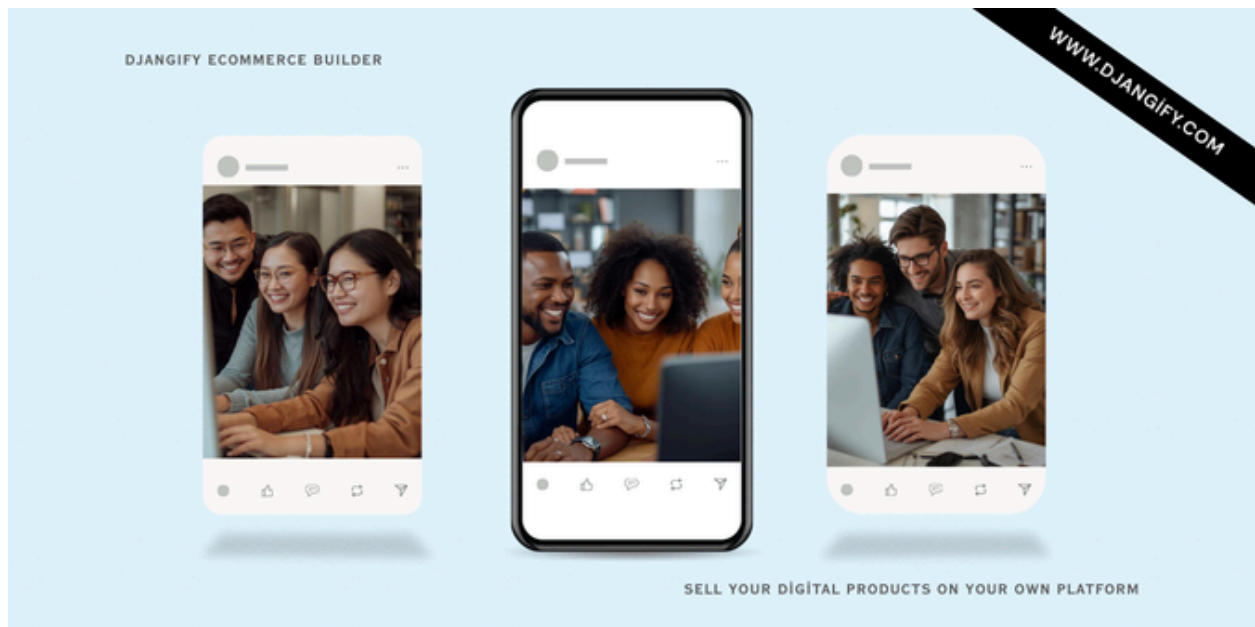




Djangify Demo

<https://demo.djangify.com/>

You are probably here because you are curious about Djangify and want to experience how it works before making any commitments.

That's exactly why this site exists. The link above is a fully functional business website running the same software you would use to build and run your own online business. You can register an account, browse products, make purchases, and experience the complete customer journey – all without spending a penny.

What Can You Do Here?

Everything a real customer would do on a live business website:

- Create an account using the registration system.
- Add products to your basket and go through the checkout process.
- Make test payments using Stripe's test card numbers (4242 4242 4242 4242, any future expiry date, any CVC).
- Access your purchased downloads from your account dashboard.
- See exactly how digital delivery works.

This gives you something screenshots and feature lists never can – the actual experience of using Djangify, both as a business owner exploring what's possible and as a customer seeing exactly what your own customers would experience.

Why Does This Matter?

Choosing the software that will support your business is a significant decision. You are not simply choosing technology; you are deciding how you will publish content, manage customers, and sell your digital products online.

Most software expects you to sign up, enter payment details, and commit before you truly understand what you're getting. We think that's backwards.

By the time you have explored this site, you will know whether Djangify fits your business, understand the customer experience you will be offering, and have a genuine feel for how everything works together.

What Happens Next?

Once you have explored the site and decided Djangify is right for you, you have two paths forward: self-hosted deployment, where you run the complete software on your own infrastructure, or managed hosting, where we handle everything for you.

Each approach has distinct advantages depending on your technical experience and business needs.

But that decision can wait. Right now, create an account, add something to your basket, and experience the complete customer journey. The best way to understand Djangify is to use it. <https://demo.djangify.com>

A Complete Tour of Djangify

Djangify is software built for professionals whose business is based on their knowledge, expertise or lived experience. Whether you publish educational resources, specialist guides, software, templates, workbooks or other digital products, Djangify gives you everything you need to build and run your business online.

Let's walk through exactly what's included.

The Shop

At its core, Djangify handles everything you need to sell digital products.

Product listings with descriptions, images, and pricing.

Secure checkout powered by Stripe.

Automatic digital delivery once payment completes.

Customer accounts where buyers can access their purchases anytime.

This isn't a basic download plugin added to an existing website. It's a complete business system designed to handle the entire customer journey from discovery through to secure delivery.

The Page Builder

Every business needs more than product pages.

The page builder lets you create landing pages, sales pages, about pages, service pages, resource pages, FAQs and any other pages your business requires using a flexible block-based system.

Hero sections for impactful introductions.

Image galleries to showcase your work.

FAQ blocks for common questions.

Three-column layouts for feature comparisons.

Content sections for detailed information.

You build pages by combining these blocks through the administration area – no coding required. Each page can have its own layout while maintaining consistent styling across your entire website.

The Blog

Publishing useful content remains one of the best ways to build authority, educate customers and attract search traffic.

Djangify includes a full blog system with a TinyMCE editor for rich content creation.

Categories and tags for organisation.

SEO-friendly URLs and metadata.

Schema.org markup for search engines.

Your articles live alongside your business, helping you build trust while supporting the products and services you offer.

The Information Pages

Some content doesn't fit neatly into blog posts or landing pages.

Information pages handle standalone content such as your About page, contact information, terms of service, privacy policy and other pages every professional business needs.

The Administration Area

Behind everything sits a modern administration panel built with Adminita, a custom Django administration theme.

This is where you manage products, process orders, create content and configure your business.

It's designed to be intuitive without sacrificing power.

Sell Globally from Day One – Multi-Currency Support

Your expertise is not limited by geography. Whether you create educational resources, software, templates, workbooks or other digital products, your customers could be anywhere in the world. Djangify is designed with international sales in mind from the start.

Built in the UK. Ready for Global Business.

While Djangify is developed in the United Kingdom, it is designed for businesses anywhere in the world.

The software supports multiple currency formats out of the box, allowing you to price and sell your products in the currency that makes the most sense for your customers.

Supported Currency Formats

Djangify currently supports:

- GBP (£) – British Pounds
- USD (\$) – US Dollars
- CAD (CA\$) – Canadian Dollars
- AUD (AU\$) – Australian Dollars

Your website displays prices in your chosen currency throughout the entire customer journey—from product listings through checkout to order confirmations.

There is no awkward currency switching or confusion about what customers are actually paying.

Why This Matters

If your primary audience is in the United States, displaying prices in US dollars removes unnecessary friction.

The same applies to Canadian and Australian customers. Showing prices in a familiar currency creates a more professional buying experience.

This is more than convenience.

People are far more likely to complete a purchase when they immediately understand the price without having to mentally convert currencies.

Stripe Handles the Payments

Behind the scenes, Stripe processes payments using your configured currency.

You receive payouts according to your Stripe account settings, with Stripe handling any necessary currency conversion.

That means you can sell in USD while receiving GBP into your UK bank account, or configure your business for whichever market you primarily serve.

Djangify handles the customer experience. Stripe handles the payment processing. You focus on running your business.

Choosing Your Currency

When setting up your Djangify website, you select a primary currency.

That currency is used consistently throughout your entire website, including:

- Product listings
- Shopping basket
- Checkout
- Customer accounts
- Order history

If your primary market is the United States, choose USD. Selling mainly in Australia? Configure AUD. Working primarily with UK customers? GBP is probably the right choice.

The decision simply comes down to where most of your customers are located. Price your products in the currency they expect to see.

Built for International Business

Whether you're a UK specialist selling digital resources to the United States, an Australian software developer, a Canadian consultant or an educator serving customers worldwide, Djangify adapts to your market.

The software isn't built around one country. Your business, currency and customers.

Selling Digital Products with Djangify

If your business includes ebooks, workbooks, templates, software, educational resources or other digital products, you have probably noticed something frustrating about many online services.

The more successful your business becomes, the more they charge. Some take a percentage of every sale. Others charge monthly platform subscription fees. Many charge both. Djangify takes a different approach.

Available as Self-Hosted or Managed Hosting

Every business is different. Some business owners want complete ownership from day one. Others simply want reliable software without having to think about servers, updates or technical maintenance.

Djangify gives you both options.

The software is the same. The difference is how you choose to run it.

Self-Hosted – Complete Ownership

When you purchase the self-hosted version of Djangify, you receive the complete software package. That includes:

- Full source code.
- Every application.
- Complete documentation.
- The right to deploy Djangify on your own server.

You choose your own hosting provider, configure your own environment and manage your own infrastructure.

This gives you complete control over your website, your software and your business.

Self-Hosted is ideal if:

- You are comfortable managing a VPS or server.
- You want complete ownership of the software.
- You plan to customise or extend Djangify.
- You want to eliminate ongoing software subscription costs.
- Your business has specific hosting or compliance requirements.

Why This Matters for Your Business

Let's use a simple example. Suppose you sell 100 digital products at £20 each.

That's £2,000 in revenue. On a service charging 10% plus payment processing, you could lose approximately £200 in service fees, plus Stripe's payment processing fees.

With the self-hosted version of Djangify, you only pay Stripe's processing fees. The difference becomes even more significant as your business grows. The more successful your business becomes, the more of your revenue stays with you.

Managed Hosting – We Handle the Technical Side

Managed Hosting is designed for business owners who simply want to get on with running their business. Your Djangify website runs on our infrastructure.

We take care of:

- Hosting
- Security and software updates
- Backups
- Technical maintenance

You focus on publishing content, serving customers and growing your business. Managed Hosting is a hosted service. You are paying us to run

Djangify for you rather than purchasing software to install yourself. This means you benefit from all of Djangify's features without worrying about server administration.

Managed Hosting is ideal if:

- You want the quickest route to getting online.
- You have no interest in managing servers.
- You prefer predictable monthly costs.
- You want technical maintenance handled for you.
- You would rather spend your time growing your business than maintaining infrastructure.

Moving from Managed Hosting to Self-Hosted

One of the advantages of Djangify is that your decision today doesn't have to be your decision forever. You can start with Managed Hosting because it lets you launch quickly with minimal technical overhead.

As the business grows, some owners decide they want complete ownership. When that time comes, you can move to the self-hosted version. Your:

- Products
- Customer accounts
- Orders
- Downloads
- Database

move with you.

You are not rebuilding your business. You are simply changing where it runs.

Complete Transparency

We believe you should understand exactly what you're buying.

Managed Hosting does not include:

- Ownership of the Djangify software.
- Access to the source code.
- The right to install Djangify on your own servers.
- A downloadable copy of the software.

Managed Hosting is a professionally managed service.

Self-Hosted does not include:

- Managed hosting.
- Server administration.
- Infrastructure maintenance.
- Hosting support.
- Hands-off operation.

With the self-hosted version, you are responsible for your own hosting environment.

Which Option Is Right for You?

Ask yourself a few simple questions.

- Do I want to manage servers or let someone else handle them?
- Am I looking for complete ownership or maximum convenience?
- Will I need to customise the software?
- Which pricing model best suits my business?

Both options give you exactly the same business software.

The difference is simply who manages the infrastructure.

Why Choose Djangify for Your Business?

Every business owner eventually reaches the same point.

You have valuable knowledge, expertise or specialist experience to share, but running the online side of your business starts to become increasingly complicated.

Djangify brings all the essential parts of running an online business together so they work as one system.

Whether you're an independent consultant, educator, author, trainer, practitioner or specialist, Djangify helps you build a professional online business without stitching together multiple services.

Designed Around Your Business

Djangify isn't built around physical products or complicated inventory systems. It's designed for businesses that publish knowledge, sell digital resources and build long-term relationships with their customers.

Whether you create:

- Workbooks
- Templates
- Software
- Digital guides
- Educational resources
- Research
- Toolkits
- Professional downloads

Djangify provides the tools to publish, sell and deliver them professionally.

Everything Working Together

Your website shouldn't feel like separate systems held together with plugins.

With Djangify, your pages, articles, products, customer accounts, checkout and downloads work together from the beginning.

Customers enjoy a consistent experience. You manage everything from one administration area. That means less time managing software and more time focusing on your business.

Built for Long-Term Growth

Many businesses begin with a handful of products. Over time they publish more content. Add more products. Grow their customer base. Expand into new markets. Djangify grows alongside your business.

Whether you're publishing your first downloadable guide or managing a growing catalogue of digital products, the same software supports every stage.

Security and Reliability

Customer accounts, secure downloads and Stripe payment processing are built into the system.

Every purchase is linked to the customer's account, allowing them to access their products whenever they need them.

Updates to digital products can be made without customers needing to purchase again. Everything is designed to provide a straightforward and reliable customer experience.

A Better Way to Run Your Online Business

Djangify was built from real-world business experience. Every feature exists because it solves a genuine business problem.

It is software developed to help professionals publish content, sell digital products and manage customers using one integrated system. Whether you choose Managed Hosting or the self-hosted version, the goal remains the same: To give you reliable software that supports your business today and continues to grow with you tomorrow.

Thank You for Exploring Djangify

We hope this demonstration has shown you more than a list of features.

You've experienced the complete customer journey—from registration and checkout through to customer accounts and digital delivery.

That's the same experience your own customers can enjoy when your business runs on Djangify. Whether you choose Managed Hosting or the self-hosted version, our goal is the same:

To provide reliable software that helps professionals build, publish and grow expertise-based businesses online. Thank you for taking the time to explore Djangify.

We look forward to welcoming you.

Available as a [self-hosted product HERE](#)

Or save time with [Managed Hosting HERE](#)